

Follow these steps for a unique opportunity for charity sponsorship and public visibility.

When your company sponsors the 6th Annual CURE Dance Benefit, you help a local cancer organization provide needed services to children fighting cancer, services that no other Rochester organization provides. At the same time, your company's products and services become highly visible to an attractive and desirable audience: adults who love dancing and seek out elegant and upscale opportunities to enjoy themselves.

With your participation in the 6th Annual CURE Dance Benefit event, you support Phillip's Gift, a pediatric palliative program sponsored by CURE and attended by Lifetime Healthcare, Compassionet and Excellus. Phillip's Gift is funded solely by money raised by the annual CURE Dance Benefit.



6th Annual CURE Dance Benefit Saturday, April 12, 2014

I will become an event sponsor at the following level (check one):

- Platinum Sponsor \$ 1,250 (full page ad/5" x 7.75" on back or inside cover of program, signage at event, 10 dance tickets, display table, acknowledgement on all print and promo materials)
- Gold Sponsor \$ 750 (3/4 page ad/5" x 6", signage at event, 6 tickets, display table)
- Silver Sponsor \$ 500 (half page ad, signage at event, 4 tickets, display table)
- Bronze Sponsor \$ 350 (half page ad, signage at event, 4 tickets)

Enclosed is my sponsorship check for \$ _____ payable to CURE (check memo: Phillip's Gift). CURE is a 501(c)3 non-profit organization and sponsorship is tax deductible.

I will become a program sponsor. Program sponsors receive ads in the 2014 program (artwork due March 10, 2014 - details to follow ad reservation).

_____ Rumba (\$250/half-page 5" x 3.5") _____ Waltz (\$100/business card 2.4"x 1.7")

_____ Please reserve my sponsorship; I will send payment before February 15, 2014. For payment by credit card, please call the CURE office at 473-0180. CURE Childhood Cancer Association, 200 Westfall Road, Rochester, NY 14620.

Company Name _____

Contact Person _____

Address _____

City _____ State _____ ZIP _____ Phone _____

Contact e-mail _____

Signature _____



More About CURE and Phillip's Gift

CURE Childhood Cancer Association - an independent local 501(c)3 organization - was started 35 years ago by a group of Rochester-area parents who lost their children to cancer and who faced their struggles alone during the time their children were in treatment. But by banding together, they formed a community of help, support, and hope - for themselves and for others.

From our offices at 200 Westfall Road and our work with the doctors, nurses, social workers and others at Golisano Children's Hospital at Strong, our mission today continues as we provide children and their families emotional, financial and educational support from the time of diagnosis, during treatment and after.

The annual CURE Dance Benefit was originated by Pete DiCecco, whose son Phillip passed away from cancer in 2006 at the age of 24. Pete created PADDance in Phillip's memory to help other families facing childhood cancer.

And now there is Phillip's Gift, the program of palliative care for Rochester children facing end-stage cancer.

At the time of Phillip's illness, not every child and family qualified for palliative care - care designed for the end-stage patient who continues to suffer from the pain and discomfort of cancer.

A specialized service, palliative care is supervised by doctors, nurses, child-life specialists and other health professionals who seek to make a child's final weeks or days as comfortable and pain-free as possible - a blessing to both the child and his family.

Even in 2014, however, palliative care is not available to every Rochester-area family that needs it. But with your support, palliative care will be available to all.



www.paddance.com



CURE Childhood Cancer Association
200 Westfall Road
Rochester, NY 14620
585-473-0180

www.curekidscancer.com