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### **Togo DeBellis joins High Tech Rochester as Managing Director, Growth Services**

Togo DeBellis, formerly the president and CEO of Badger Technologies in Farmington, NY, has joined High Tech Rochester as Managing Director, Growth Services. In that role, he will lead the team at HTR that provides consulting services to the region's small to mid-sized manufacturing companies, helping them to grow and become more profitable through innovation, new product and market development, and productivity improvement.

DeBellis will also serve as HTR's liaison to two important statewide and national programs: New York State's Division of Science, Technology and Innovation (NYSTAR) Regional Technology Development Centers, of which HTR is one, and the National Institute of Standards and Technology (NIST) Manufacturing Extension Partnership.

"While HTR is sometimes better known for its tech commercialization and business incubation activities, we also have a long history of accelerating the growth of already established, growth-stage manufacturing companies," says HTR president James Senall. "Over the past five years we have helped our clients add or retain more than 2,500 jobs. And with the experience that Togo brings to this position, we look forward to building upon that past success and significantly expanding our economic impact on the region."

Prior to his position with Badger Technologies, a full-service contract electronics and cable manufacturer in Farmington, NY, DeBellis was vice president of global sales and marketing for the First Alert/Jarden Corporation (formerly SISCO) based in Carson, California, a manufacturer and importer of security products. He had previously held sales and executive positions with Sentry Group, Seneca Knitting Mill and F. Schumacher & Co., all located in the Rochester area.

DeBellis is a graduate of Genesee Community College and of St. John Fisher College, where he earned a bachelor of science degree in marketing.

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Editors: DeBellis is a resident of LeRoy, NY.

Located in West Henrietta, a suburb of Rochester, NY, High Tech Rochester is a non-profit business incubator serving the 9-county Finger Lakes Region as a catalyst for entrepreneurship and innovation-based growth, helping high-tech start-ups successfully launch their companies and existing manufacturing companies increase their revenues and profits.